



THE MENTAL HEALTH ASSOCIATION OF MARYLAND

2024 LEGISLATIVE BRIEFING AND RECEPTION

SPONSORSHIP OPPORTUNITIES

The Mental Health Association of Maryland brings people together to support children's mental health.

For more than 100 years, the Mental Health Association of Maryland has worked to address the mental health and substance use needs of Marylanders of all ages, particularly those disadvantaged and marginalized. We are committed to ensuring every Marylander's fundamental right to quality behavioral health care.

Each year, our Legislative Briefing and Reception brings together hundreds of legislators, behavioral health professionals, business and nonprofit leaders, advocates, and concerned citizens to learn about the most important public policy issues impacting Marylanders' mental health and the actions needed to make the biggest impact. ***This year, our focus is on Maryland's children.*** Over the past decade, Maryland has seen a marked decline in the availability of mental health and substance use services for youth and an outpouring of need. The results have been devastating. Many statistics support this grim view, but the 46% increase in suicide attempt visits to hospital emergency departments among Maryland's youth speaks volumes about what is at stake.

OUR AUDIENCE INCLUDES



6.8K

Social Media
Followers



11K

Email
Subscribers



113K

Annual Website
Visitors



70+

Behavioral Health
Coalition Partners



Why sponsor the 2024 Legislative Briefing and Reception?

FEBRUARY 12, 2024 | GRADUATE ANNAPOLIS HOTEL, ANNAPOLIS, MD

Sponsoring the 2024 Legislative Briefing and Reception offers your organization an effective way to connect with your target audience; network with government officials, behavioral health leaders, and over 70 Behavioral Health Coalition members; increase awareness of your work and your services; and build your brand within the behavioral health community. This year's 2024 Legislative Briefing is laser focused on Maryland's children's mental health crisis and how we can work together to build an accessible, comprehensive, and holistic system of behavioral health services and supports so all children can thrive and grow to reach their full potential. But we need your support.

➔ **GET IN TOUCH**

You can sign up to [become a sponsor here](#). For more information about becoming a sponsor of the 2024 Legislative Briefing and Reception, contact Susan Hughes, Director of Communications, at [443-901-1583-x205](tel:443-901-1583-x205) or shughes@mhamd.org.

Maryland's children need our help.

The emergency room is no place for a child facing a mental health crisis. And yet, with increased need and a lack of infrastructure and resources, the emergency room is often the only place to turn—leaving children to languish for days, weeks, or more. It's outrageous and unconscionable! The fact is, over the past decade, Maryland has seen a marked decline in mental health and substance use care services for youth, alongside an alarming spike in need. We must do better, and we need your support.

By working together to build a holistic, integrated, and comprehensive approach to youth wellbeing, one that prioritizes behavioral health services and equitable access, we can begin to reduce youth suicide and prevent lengthy, unnecessary hospital stays, while protecting mental wellbeing, and keeping kids out of crisis. At the 2024 Legislative Briefing and Reception, we will bring behavioral health and government leaders together to identify solutions and prepare Maryland to care for children in need.

THE SITUATION IS DIRE

11.5%

of youth experiencing serious major depression

59.8%

of youth with major depression did not receive mental health treatment

46%

increase in youth suicide attempt visits to hospital emergency departments

FROM MENTAL HEALTH AMERICA'S "STATE OF MENTAL HEALTH IN AMERICA: YOUTH DATA 2023."



Sponsorship Levels

As the only event of its kind, sponsoring the 2024 Legislative Briefing and Reception is a unique opportunity to help you to reach your target audience and build your brand. Find a sponsorship level that best suits your business. You can sign up to [become a sponsor here](#).

SPONSORSHIP BENEFITS	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	COPPER \$1,250
Display promotional materials in the reception area during the event.	✓				
Acknowledged in printed event program.	✓	✓	✓	✓	✓
Acknowledged and logo included on event website.	✓	✓			
Acknowledged and logo included on event emails.	✓	✓	✓		
Acknowledged on event signage (as appropriate).	✓	✓	✓	✓	✓
Tagged on MHAMD’s social media channels.	✓	✓			
Recognized in a dedicated “thank you to our sponsor” social media post.	✓				
Logo included on event signage (as appropriate).	✓	✓	✓	✓	
Reception tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets





To sponsor the 2024 Legislative Briefing and Reception, [click here](#).

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All sponsorship monies will be used solely to support MHAMD yearly programming costs, including public policy, public education, and training. Sponsorships will not be used to pay for any costs associated with the event venue or reception, including food and beverages.