



2025

LEGISLATIVE BRIEFING & RECEPTION

Annapolis, MD • February 12, 2025

SPONSORSHIP OPPORTUNITIES

Join the Mental Health Association of Maryland in supporting the mental wellbeing of all Marylanders.

For over a century, the Mental Health Association of Maryland has worked to address the mental health and substance use needs of Marylanders of all ages, particularly those disadvantaged and marginalized. We are committed to ensuring every Marylander's fundamental right to quality behavioral health care. Our annual Legislative Briefing and Reception brings together hundreds of legislators, behavioral health professionals, business and nonprofit leaders, advocates, and concerned citizens to learn about the most important public policy issues impacting mental health in Maryland and the actions necessary to drive meaningful change.

This year, we are spotlighting the Open Dialogue Model—an innovative, recovery-oriented approach to crisis intervention and system design. Developed in Scandinavia, Open Dialogue prioritizes collaboration, inclusion, and person-centered care, offering an alternative to traditional methods that focus solely on symptom management or pharmacological interventions. Open Dialogue provides a holistic and systemic way of addressing mental health crises, particularly for individuals experiencing psychosis.

At the 2025 Legislative Briefing and Reception, we will hear from leading experts and explore how Open Dialogue principles can improve Maryland's system of care — making it more compassionate, inclusive, and focused on long-term recovery.

OUR AUDIENCE INCLUDES



6.8K

Social Media
Followers



11K

Email
Subscribers



113K

Annual Website
Visitors



70+

Behavioral Health
Coalition Partners



Why sponsor the 2025 Legislative Briefing and Reception?

ANNAPOLIS, MD • FEBRUARY 12, 2025

Sponsoring the 2025 Legislative Briefing and Reception offers your organization an effective way to connect with your target audience; network with government officials, behavioral health leaders, and over 70 Behavioral Health Coalition members; increase awareness of your work and your services; and build your brand within the behavioral health community. The 2025 Legislative Briefing is focused on the transformative Open Dialogue model and how we can work together to build a more inclusive, recovery-oriented behavioral health system that supports long-term wellbeing for all Marylanders—but we need your support.

GET IN TOUCH

You can [sign up to become a sponsor here](#).

For more information about becoming a sponsor of the 2025 Legislative Briefing and Reception, contact Dan Martin, Senior Director of Public Policy, at dmartin@mhamd.org.

Sponsorship Levels

As the only event of its kind, sponsoring the 2025 Legislative Briefing and Reception is a unique opportunity to help you to reach

SPONSORSHIP BENEFITS	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	COPPER \$1,250
Display promotional materials in the reception area during the event.	✓				
Acknowledged in printed event program.	✓	✓	✓	✓	✓
Acknowledged and logo included on event website.	✓	✓			
Acknowledged and logo included on event emails.	✓	✓	✓		
Acknowledged on event signage (as appropriate).	✓	✓	✓	✓	✓
Tagged on MHAMD’s social media channels.	✓	✓			
Recognized in a dedicated “thank you to our sponsor” social media post.	✓				
Logo included on event signage (as appropriate).	✓	✓	✓	✓	
Reception tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets

PHOTOS FROM MHAMD'S 2024 LEGISLATIVE BRIEFING AND RECEPTION





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All sponsorship monies will be used solely to support MHAMD yearly programming costs, including public policy, public education, and training. Sponsorships will not be used to